

# Mark Gallagher

THE BUSINESS OF WINNING



Mark Gallagher is a renowned keynote speaker on a range of business topics relating to his experiences gained while working in senior leadership roles within Formula One motor racing over the last 30 years. Since 1998 he has spoken for many hundreds of organisations, ranging from national SME's up to large, global corporations.

## Key topics include:

- Leadership
- High performance team work
- Safety & risk management
- Change management
- Digitalisation

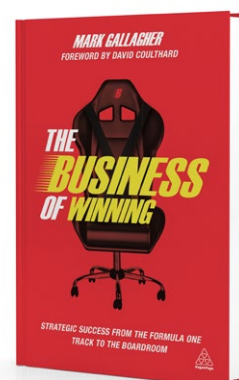
Today he runs Performance Insights, providing deep-dive insights into Formula One, and working alongside some of the sport's greatest stars. He regularly features in the media, working with organisations including the BBC, Sky Sports and ESPN, and consults for a range of companies involved directly in Formula One today.

Mark's management career in Formula One included more than a decade on the management board of the highly successful, race winning Jordan Grand Prix team, running the world famous Cosworth engine business and establishing the commercial arm of Red Bull Racing which went on to become 4-times World Champions. During his career he has worked with many of the sport's leading drivers, including former World Champions Ayrton Senna, Michael Schumacher and Jenson Button. Today he works closely with a number of the sport's major stars including David Coulthard, Mika Hakkinen and Jacques Villeneuve.

Mark's career in Formula One started in 1983, spending seven years working in the media and as a consultant to Philip Morris International before joining Eddie Jordan's fledgling Grand Prix team in 1990. He was a member of the team's management board, having full responsibility for the team's day-to-day marketing and commercial activities. He became part of the newly created Red Bull Racing management team in 2004, and was invited to lead Cosworth's return to Formula One as an engine and technology supplier in 2010, overseeing its supply of one-third of the teams on the starting grid.



Along the way he founded Status Grand Prix, which won the 2009 Motorsport World Cup of Motorsport and became a race-winning team in junior formulae as well as competing in the Le Mans 24 Hours sport car race. He helped develop the new hybrid petrol-electric engine regulations introduced into Formula One in 2014, and recently published his second book - 'The Business of Winning - Strategic Success from the Formula One track to the Boardroom'. Between 2005 and 2009 Mark was motor sport consultant to Disney Pixar on CARS and CARS II.



Conferences • Awards Ceremonies • Corporate Events • Workshops • Leadership Development • F1 Themed Events • Teambuilding

If you would like to find out more about booking Mark Gallagher as a business speaker, or have any other enquiry, please call +44 1869 251212 (UK office hours) email [info@mark-gallagher.com](mailto:info@mark-gallagher.com) or visit [www.mark-gallagher.com](http://www.mark-gallagher.com)

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